

FULL DEMOGRAPHIC REPORT POPSTATS



1990 - 2000 - 2010 Census, Q4 2014 Estimates & Q4 2019 Projections

Latitude/Longitude: 34.848024, -82.340906

15-May-2015

0676 - Gallery S.C.

Greenville, SC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2014 Estimated Population	4,671	59,232	164,251	403,453	
	2019 Population Forecast	5,311	66,414	179,258	438,490	
	2010 Census Population	4,415	54,209	153,881	378,142	
	2000 Census Population	3,643	52,009	143,678	324,053	
	1990 Census Population	2,831	50,397	137,225	279,825	
	2014 Daytime Population	20,943	132,332	271,030	466,567	
	Historical Annual Growth, 1990 to 2000	2.55%	0.32%	0.46%	1.48%	
	Historical Annual Growth, 2000 to 2010	1.94%	0.42%	0.69%	1.56%	
	Estimated Annual Growth, 2010 to 2014	1.19%	1.88%	1.38%	1.37%	
	Projected Annual Growth, 2014 to 2019	2.60%	2.32%	1.76%	1.68%	
	HOUSEHOLDS	2014 Estimated Households	2,512	25,742	70,298	160,190
		2019 Households Forecast	2,874	29,170	77,164	174,579
		2010 Census Households	2,359	23,301	65,470	149,757
2000 Census Households		1,957	22,267	60,524	129,189	
1990 Census Households		1,576	20,239	55,085	108,694	
Historical Annual Growth, 1990 to 2000		2.19%	0.96%	0.95%	1.74%	
Historical Annual Growth, 2000 to 2010		1.88%	0.45%	0.79%	1.49%	
Estimated Annual Growth, 2010 to 2014		1.34%	2.12%	1.51%	1.43%	
Projected Annual Growth, 2014 to 2019		2.72%	2.53%	1.88%	1.74%	
2014 % Households With Children		22%	24%	27%	30%	
2014 Persons per Household		1.86	2.14	2.25	2.46	
INCOME 2014		HH Income \$500,000 or more	0.05%	0.18%	0.17%	0.12%
		HH Income \$250,000 to \$499,999	0.68%	2.01%	1.91%	1.40%
	HH Income \$200,000 to \$249,999	0.49%	1.46%	1.39%	1.02%	
	HH Income \$175,000 to \$199,999	0.75%	2.61%	2.45%	2.57%	
	HH Income \$150,000 to \$174,999	1.36%	3.10%	3.02%	2.98%	
	HH Income \$100,000 to \$149,999	7.54%	11.24%	11.72%	12.56%	
	HH Income \$75,000 to \$99,999	12.30%	10.58%	10.79%	11.38%	
	HH Income \$50,000 to \$74,999	21.29%	17.16%	16.88%	17.42%	
	HH Income \$35,000 to \$49,999	18.17%	15.94%	14.81%	14.27%	
	HH Income \$25,000 to \$34,999	15.74%	12.46%	11.03%	10.70%	
	HH Income \$15,000 to \$24,999	9.13%	11.06%	12.20%	12.08%	
	HH Income \$0 to \$14,999	12.51%	12.22%	13.62%	13.49%	
	Average Household Income	\$56,666	\$71,130	\$69,844	\$68,640	
Median Household Income	\$46,508	\$48,264	\$48,128	\$49,368		
Per Capita Income	\$30,499	\$31,765	\$30,458	\$27,573		
2000 Average Household Income	\$48,391	\$59,274	\$56,763	\$55,573		
2000 Median Household Income	\$38,950	\$40,503	\$39,979	\$41,013		
WORKPLACE 2014	Workplace Establishments	712	3,203	7,326	12,336	
	Workplace Employees (Full Time Employees)	18,744	80,859	162,345	247,958	

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POPULATION BY AGE 2014	Count of Pop 0 to 4 years	445	3,845	10,803	25,969
	Count of Pop 5 to 14 years	408	5,685	17,993	48,533
	Count of Pop 14 to 22 years	232	6,475	16,724	45,580
	Count of Pop 22 to 30 years	924	7,767	17,733	39,483
	Count of Pop 30 to 45 years	1,403	12,494	34,524	81,339
	Count of Pop 45 to 60 years	661	10,724	31,982	82,175
	Count of Pop 60 to 75 years	429	8,137	23,956	57,378
	Count of Pop 75+ years	168	4,105	10,537	22,996
	Population 0 to 4 Years	9.52%	6.49%	6.58%	6.44%
	Population 5 to 13 Years	8.74%	9.60%	10.95%	12.03%
	Population 14 to 21 Years	4.97%	10.93%	10.18%	11.30%
	Population 22 to 29 Years	19.79%	13.11%	10.80%	9.79%
	Population 30 to 44 Years	30.04%	21.09%	21.02%	20.16%
	Population 45 to 59 Years	14.16%	18.10%	19.47%	20.37%
Population 60 to 74 Years	9.18%	13.74%	14.58%	14.22%	
Population 74 Years Plus	3.60%	6.93%	6.42%	5.70%	
Median Age	32.4	36.1	37.8	37.8	
GENDER 2014	Male Population	2,290	28,471	78,989	194,670
	Female Population	2,382	30,761	85,262	208,783
RACE 2014	Q4 2014 Estimated Population	4,671	59,232	164,251	403,453
	White	66.35%	71.94%	69.13%	71.47%
	Black or African American	22.54%	20.62%	22.57%	19.47%
	Asian or Pacific Islander	2.82%	2.16%	2.67%	2.28%
	Other Races	8.29%	5.28%	5.63%	6.78%
HISPANIC	Q4 2014 Hispanic Population	597	4,318	12,209	36,274
	Q4 2014 Hispanic Population Percent	12.79%	7.29%	7.43%	8.99%
	2019 Hispanic Population Forecast	657	4,774	13,205	39,035
	2019 Hispanic Population Percent Projected	12.37%	7.19%	7.37%	8.90%
	2000 Hispanic Population Percent	8.51%	4.32%	3.76%	4.29%
	1990 Hispanic Population Percent	1.18%	1.07%	1.16%	0.98%
EDUCATION (AGE 25+) 2014	Adult Population (25 Years or Older)	3,374	40,228	112,140	268,122
	Elementary	2.38%	3.98%	4.89%	5.72%
	Some High School	4.58%	6.63%	8.30%	8.71%
	High School Graduate	18.46%	19.87%	21.76%	25.32%
	Some College	24.17%	19.34%	19.01%	19.59%
	Associates Degree	9.70%	7.56%	7.65%	8.18%
	Bachelors Degree	28.75%	28.01%	24.69%	21.01%
	Graduate Degree	11.97%	14.61%	13.71%	11.48%
% College (4+)	40.71%	42.62%	38.40%	32.48%	
HOUSING 2014	Total Housing Units	2,737	28,327	77,625	175,409
	Owner Occupied Percent	15.85%	47.99%	51.28%	59.14%
	Renter Occupied Percent	75.92%	42.88%	39.28%	32.19%
	Vacant Housing Percent	8.22%	9.13%	9.44%	8.68%

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HOMES BUILT BY YEAR 2014				
Homes Built 2010 or later	0.02%	0.35%	0.49%	0.78%
Homes Built 2000 to 2009	20.13%	13.43%	14.65%	19.41%
Homes Built 1990 to 1999	27.98%	14.33%	14.26%	18.20%
Homes Built 1980 to 1989	25.22%	15.20%	16.46%	14.72%
Homes Built 1970 to 1979	14.65%	20.40%	17.89%	16.88%
Homes Built 1960 to 1979	5.25%	14.86%	13.04%	11.52%
Homes Built 1950 to 1959	4.94%	12.85%	11.47%	9.12%
Homes Built 1940 to 1949	1.61%	4.82%	5.77%	4.59%
Homes Built 1939 or earlier	0.21%	3.75%	5.99%	4.77%
HOME VALUE (OWNER OCCUPIED) 2014				
Property Value \$1,000,000 or more	0.12%	0.79%	0.80%	0.56%
Property Value \$750,000 to \$999,999	0.61%	1.59%	1.50%	1.05%
Property Value \$500,000 to \$749,999	5.82%	4.69%	4.60%	3.35%
Property Value \$400,000 to \$499,999	2.83%	4.50%	4.15%	3.50%
Property Value \$300,000 to \$399,999	7.83%	10.91%	9.84%	7.89%
Property Value \$200,000 to \$299,999	16.43%	22.51%	20.16%	17.96%
Property Value \$150,000 to \$199,999	20.93%	21.02%	18.01%	18.76%
Property Value \$100,000 to \$149,999	24.93%	19.23%	20.47%	22.91%
Property Value \$60,000 to \$99,999	13.99%	9.56%	13.28%	14.67%
Property Value \$40,000 to \$59,999	3.85%	2.45%	2.91%	3.79%
Property Value \$0 to \$39,999	2.67%	2.74%	4.30%	5.56%
Median Home Value	158,665	186,606	173,384	157,190
Median Rent (Census 2000)	679	595	569	551
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2014				
Employed Civilian Population 16+ by Occupation	2,708	30,014	79,877	193,016
Managerial/Executive	16.53%	16.70%	15.78%	15.11%
Professional Specialty	24.85%	26.12%	25.47%	22.62%
Healthcare Support	4.27%	2.27%	2.19%	1.97%
Sales	14.08%	12.90%	13.09%	12.03%
Office & Administrative Support	11.98%	13.29%	12.62%	12.97%
Protective Service	1.62%	1.49%	1.25%	1.47%
Food Preparation	6.97%	7.16%	6.88%	6.50%
Building Maintenance & Cleaning	2.15%	3.66%	3.78%	4.02%
Personal Care	1.52%	2.63%	2.56%	2.98%
Farming, Fishing, & Forestry	0.00%	0.00%	0.13%	0.19%
Construction	5.25%	4.07%	5.04%	7.10%
Production & Transportation	10.78%	9.70%	11.21%	13.04%
Percent White Collar	71.71%	71.29%	69.14%	64.69%
Percent Blue Collar	28.29%	28.71%	30.86%	35.31%
Median Employee Salary	36,411	35,879	36,649	36,678
Average Employee Salary	44,788	43,911	44,073	43,437

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TRANSPORTATION TO WORK 2013	Drive to Work Alone	89.49%	80.83%	83.96%	84.56%
	Drive to Work Carpool	5.33%	7.15%	7.78%	8.64%
	Travel to Work by Public Transportation	0.01%	0.36%	0.43%	0.35%
	Drive to Work on Motorcycle	0.18%	0.29%	0.28%	0.20%
	Drive to Work on Bicycle	0.00%	0.10%	0.13%	0.11%
	Walked to Work	1.76%	5.78%	2.87%	1.90%
	Other Means	0.31%	0.36%	0.59%	0.61%
	Work at Home	2.93%	5.12%	3.92%	3.59%
TRAVEL TIME TO WORK 2013	Travel Time in Less than 5 minutes	2.15%	4.10%	3.03%	2.33%
	Travel to Work in 5 to 9 minutes	10.32%	14.87%	12.88%	9.86%
	Travel to Work in 10 to 14 minutes	19.77%	24.69%	21.89%	17.33%
	Travel to Work in 15 to 19 minutes	24.87%	22.24%	23.09%	21.92%
	Travel to Work in 20 to 29 minutes	24.79%	21.01%	23.29%	26.90%
	Travel to Work in 30 to 44 minutes	12.45%	8.19%	10.33%	15.68%
	Travel to Work in 45 to 59 minutes	4.52%	2.71%	2.89%	3.18%
	Travel to Work in 60 minutes or more	1.12%	2.18%	2.60%	2.80%
Average Travel Time to Work	17.0	17.1	18.3	20.4	
SPENDING PATTERNS 2014	Grocery Store Market Basket	\$47.04	\$48.39	\$48.35	\$48.34
	Apparel and Related Services	\$12.74	\$12.91	\$12.79	\$12.79
	Transportation	\$68.60	\$70.60	\$69.88	\$70.08
	Healthcare	\$21.79	\$23.88	\$23.71	\$23.71
	Entertainment	\$15.97	\$16.91	\$16.73	\$16.74
LIFESTYLE SEGMENTATION 2014	Category A - Crème de la Crème	0	6,058	22,508	27,152
	Category B - Urban Cliff Hangers	0	1,811	8,842	34,395
	Category C - Urban Cliff Dwellers	0	1,434	5,961	51,089
	Category D - Seasoned Urban Dwellers	0	2,934	3,855	8,192
	Category E - Thriving Alone	1,437	6,782	12,482	13,750
	Category F - Going it Alone	0	4,082	7,811	16,842
	Category G - Struggling Alone	0	340	11,095	40,067
	Category H - Single in the Suburbs	3,146	13,535	21,932	43,244
	Category I - Married in the Suburbs	84	7,277	26,883	88,604
	Category J - Retired in the Suburbs	0	0	6,903	15,189
	Category K - Living with Nature	0	0	0	3,245
	Category L - Working with Nature	0	0	108	6,921
	Category M - Harlem Gateway	0	5,473	21,531	31,927
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	0	5,464	8,595	13,752

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